

8. (Once amended) An official postal product assembly according to claim 7 wherein said official postal product comprises a postal stamp.

9. (Once amended) An official postal product assembly according to claim 7 wherein said protective coating is made of methylcellulose.

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10. (Once amended) An official postal product assembly according to claim 7 wherein said protective coating is made of one of the following materials:

poly(vinylformal);  
poly(vinyl benzyl); or  
poly(vinyl acetyl).

11. (Once amended) An official postal product assembly according to claim 7 wherein said official postal product is an envelope.

12. (Once amended) An official postal product assembly according to claim 7 wherein said official postal product is a postcard.

13. (Once amended) An official postal product assembly comprising:

a separate label having a personal image thereon, said image having a protective coating thereon such that an official postal cancellation mark will not be permanently adhered thereto; and

an official postal product having a first image area having an official postal indicia and a second image area for receiving said separate label.

14. (Once amended) An official postal product assembly according to claim 13 wherein said official postal product comprises a postal stamp.

15. (Once amended) An official postal product assembly according to claim 13 wherein said protective coating is made of methylcellulose.

16. (Once amended) An official postal product assembly according to claim 13 wherein said protective coating is made one of the following materials:

poly(vinylformal);  
poly(vinyl benzyl); or  
poly(vinyl acetyl).

17. (Once amended) An official postal product assembly according to claim 13 wherein said official postal product is an envelope.

18. (Once amended) An official postal product assembly according to claim 13 wherein said official postal product is a postcard.

19. (Once amended) An official postal product assembly made according to claim 13 wherein said first or second image areas are made using an inkjet printer.

20. (Once amended) An official postal product assembly made according to claim 13 wherein said first or second image areas are made using an a wax sublimation printer.

21. (Once amended) An official postal product assembly made according to claim 13 wherein said first or second image areas are made using an electrophotographic printer.

Cancel claims 28-30 and 36